

2019-2020 District Goals



District: District A 5
Constitutional Area: Canada

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 20% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal
All cabinet members will receive the right training for their position
Training done by my GAT Team, E-Books on the web page and other courses provided by lionslearning center and they all will be encouraged to attend a forum and a webinar.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 11% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region and Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal
My GAT team will provide the training for my zone chairs
They also will be encouraged to go on the lions learning center for advanced training. I will encourage them to go to the next Canadian/United States forum in September. Also the webinar courses

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

To help my district to expand service projects in our district
By asking all clubs what projects work and to encourage others to try a new idea to make it work in their area

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1stt Quarter	5
2nd Quarter	4
3rd Quarter	5
4th Quarter	2

By the end of the 4th quarter, the district will add a total of 16 new members.

Action Items:

My district will establish club branch(es).

My district will induct 16 new Lions under 40 years old.

My district will convert 5 teens to Lions.

My district will organize at least one membership growth event.

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1stt Quarter	1	20
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 1 Special Club(s).

Interest groups are senior citizens, natural trials activities, youth groups, college & university students.

My district will start 1 Campus Club(s) at 1 school/university.

My district will use and promote membership resources to achieve our goal (Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1stt Quarter	2
2nd Quarter	0
3rd Quarter	2
4th Quarter	0

By the end of the 4th quarter, the district's membership drops will not exceed 4 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

To have an open policy for all to ask questions on tough topics, to let them know that there is always someone they can go to if there is a problem that they do not understand. Have a conflict of interest in any club. To ensure them there is help for each and everyone of them.

NET GROWTH GOAL

16	+	40	-	4	=	52
FY New Members	+	FY Chartier Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 20 people.

Action Items:

Of the total number of people served in my district, 25 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal

To get the clubs in each of the zones (#001, #002, #003, #004, #005) near them and if any other club wishes to help in their service projects they are welcome. The more lions helping the better the job and more awareness is out there. Invite our Leo clubs and any high school students that want to help to advertise with our media (facebook, Lions magazine, networking).

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 5 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 12% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal: Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters

Additional action items to achieve this goal

Get team and resource of other non-profit groups, scouting, girl guiding groups, and other youth groups, some business sectors like the city workers or council emergency services groups.

Custom goal and action items

To have all on board with all the information and to make sure they all have an aid to assist them if they get stuck on how to do their work, someone close to them

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 25% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$10,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 5 Model Club commitments for Campaign 100: LCIF Empowering Service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

I will encourage all clubs to support the campaign, and encourage them to hand out Melvin Jones awards to let them know they've earned each term so they know where their district is setting its

ADVOCATE

In the 2019-2020 fiscal year, 53% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor.

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

Additional action items to achieve this goal:

to teach all how to get on my LCI web page and make sure they are all comfortable with this page.

Custom goal and action items

Training them how to fill out forms and to log all information. I will keep track of all information. I will have a book with all information so the next time needed they can go to that book or file and get information.